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WHAT IS CLAIMED IS:

1. A computing device comprising storage and a processor, wherein said processor records into said storage digital data received from one of an analog and digital source, and said processor applies DRM rights to said digital data and said processor enforces the DRM rights whereby the digital data may be played back only from said storage according to said DRM rights.
2. A computing device according to claim 1, wherein said storage comprises one of a magnetic, optical, and magneto-optical medium.
3. A computing device according to claim 1, wherein said storage includes a removable storage medium, and said digital data may be played back only from said removable storage medium.
4. A computing device according to claim 1, wherein said storage includes a hard drive, and said digital data may be played back only from said hard drive.
5. A computing device according to claim 1, wherein the digital data includes data representing audio.
6. A computing device according to claim 1, wherein the digital data includes data representing video.
7. A computing device according to claim 1, wherein the one of an analog and digital source is an analog source signal that is converted to a digital format.

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8. A computing device according to claim 1, wherein said processor converts the digital data to a secure format, assigns a default set of DRM rights to the securely formatted data and stores the digital data after such converting and assigning.

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9. A computing device according to claim 1, wherein said processor receives a request for a new set of DRM rights, different from an initially applied set of DRM rights and alters the set of DRM rights in accordance with the requesting if at least one condition is met.

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10. A computing device according to claim 9, wherein said at least one condition includes one of a promise to pay and a payment for the new set of DRM rights requested.

11. A computing device according to claim 8, wherein the assigning includes assigning a default set of rights dependent upon the type of content that the digital data represents.

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12. A computing device according to claim 1, wherein said processor converts said digital data from a Wave (.wav) file to said secure format.

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13. A computing device according to claim 1, wherein a user requests via a user interface an action to be performed on said stored digital data and said processor compares said requested action against the set of DRM rights assigned to the digital data.

14. A computing device according to claim 13, wherein said processor denies said request if said requested action is not allowed according to set of DRM rights.

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15. A computing device according to claim 13, wherein said processor grants said request if said requested action is allowed according to set of DRM rights.

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16. A computing device according to claim 1, wherein said digital data is downloaded computing device from a network.

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17. A computing device according to claim 16, wherein said digital data is downloaded to the computing device from at least one of a wired and wireless network transmission means.

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18. A computing device according to claim 16, wherein said digital data is downloaded to the computing device from at least one of a LAN, WAN, Home Network and the Internet.

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19. A server computing device for receiving requests for DRM rights via a network, whereby a user requests an alteration of DRM rights associated with digital data in storage of a computing device as recited in claim 1 in exchange for an obligation from the user, and said server computing device sends data representative of the requested DRM rights to the computing device.